

DECISION NOTICE

Decision author and proposer: Matt Berry, Senior Policy and Partnerships Officer / Carol Judge-Campbell, Principal Victims and Vulnerability

Subject/ Title:
Wistia video hosting licences for GM Victims website and associated victims' digital tools.

Type of decision:			
Deputy Mayor's decision		Chief Officer's decision	X

In all cases this will need to be approved by the Director Police, Crime, Criminal Justice, and Fire.

<p>The decision is that:</p> <p>£1000 funding envelope be agreed to fund a set of licences and power licenses to utilise video hosting platform Wistia for the GM Victims website and criminal justice system video timeline tool. £180 annually for Wistia (X 3 years for GM Victims service contract) =£540.</p> <p>3 X Power licences, the estimated cost will be for 3 x UBDS users for the months they are working on the gateway project e.g. July go-live, (3 x £16.40) x 5 months = £246. (price may vary if there are project delays)</p>
<p>The reasons for the decision are:</p> <p>It has been recommended by the GMCA Digital team, that platform Wistia will provide the most suitable solution for hosting the 14 criminal justice system timeline videos on the GM Victims website. Wistia will ensure that we are able to offer a more versatile service with additional functionality offering more value for money, such as from the following:</p> <ul style="list-style-type: none"> • Wistia can create automated captions on videos which can then be edited for an accurate transcript for the user to read, being more compliant with accessibility requirements. • Wistia will allow us as users to create folders of videos that can be used for the Support Timeline and any future timelines for the site.

- Wistia will also give in-depth analytics on how people engage with the videos. It also allows the creation of a custom video player to match the GM Victims branding.
- Wistia adds functionality such as a video editor where it is possible to edit and update the video & transcript in the future to keep up with ever evolving information.

This decision will contribute to priorities of the Greater Manchester strategy in the following ways:

Priority 8 of the Greater Manchester Strategy outlines the vision to have safer, stronger communities where every community and person can feel safe and secure in their daily lives.

The GM Victim Services website and the enhancements of the digital transformation project of those services directly contributes to ensuring victims can access the support they need to cope and recover from being a victim of crime.

Procurement comments:

Spend is not associated with any existing contracts and is below threshold for procurement regulations. N/A

Financial comments:

This will come from CC3011 where this is sufficient budget.

Legal comments:

Not required.

Risk Assessment:

Low risk – ongoing spend is very minimal with mapped benefits of utilising Wistia far exceeding those offered by free alternatives.

Is safeguarding of children relevant and has this been considered:

The website is primarily designed to be accessed by adults. It is acknowledged in some cases children may access the site directly.

The Wistia platform will ensure the videos hosted on the GM victim's website will run efficiently and increase functionality so that those seeking support have access to it.

There is no direct interaction between Wistia and vulnerable children.

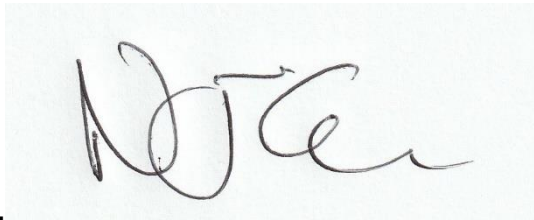
Is safeguarding of vulnerable adults relevant and has this been considered:

The website will be used by adults who are vulnerable and are seeking support after being the victim of crime.

The Wistia platform will ensure the videos hosted on the GM victim's website will run efficiently and increase functionality so that those seeking support have access to it.

There is no direct interaction between Wistia and vulnerable adults.

Agreed by Director – Police, Crime, Criminal Justice, and Fire



Signed.....

Date...20th March 2024.....

Agreed by GMCA Treasurer

Signed.....

Date.....

Agreed by Deputy Mayor
Only required for a Deputy Mayor Decision on amounts of £50,000+

Signed:

Date:

Contact Officer:

Matt Berry, Senior Policy, and Partnerships Officer

Mobile: 0797 656 0954

Matt.berry@greatermanchester-ca.gov.uk